

BUSINESS ADMINISTRATION

ASSOCIATE OF SCIENCE DEGREE

Students completing this program will earn an Associate of Science degree. Graduates will be ready for entry level positions in accounting, management, or information technology or to transfer to a baccalaureate granting institution to continue their education.

LEARNING OUTCOMES

Upon completion of the Business Administration Degree Program students will be able to:

1. Apply the basic functions of management appropriately.
2. Generate business strategies based on appropriate business principles.
3. Employ communication methods effectively to proficiently connect with varying audiences.
4. Formulate decisions utilizing knowledge of business law concepts.
5. Implement basic accounting principles.
6. Utilize effective marketing techniques and principles.

General Education Requirements	Credits
College Success Elective (<i>Choose LS103 or LS133</i>)	2
EN102 College Composition I	3
EN202 College Composition II	3
EC201 Microeconomics	4
BS230 Crisis & Conflict	4
Humanities Elective (<i>Must differ in humanities-designation from Anishinaabe Awareness requirement</i>)	4
Lab Science Elective	4
Math Elective (<i>MA103 or higher</i>)	4
Subtotal	28
Anishinaabe Awareness Requirement	Credits
Anishinaabe Awareness (<i>Choose from AS101 or OS110</i>)	4
Subtotal	4
Program Requirements	Credits
BS110 Introduction to Business	3
BS145 Business Communication	3
BS201 Accounting I	4
BS208 Management and Supervision	3
BS210 Marketing	3
BS211 Business Law & Ethics	3
BS215 Digital Marketing	3
BS297 Capstone Seminar	2
IS110 Principles of Information Systems	4
Business Concentration Electives (<i>Choose any BS, EC, IS (107 or higher) courses or FN202</i>)	3
Subtotal	31
Total Credits Required	63

*Students seeking to satisfy Michigan Transfer Agreement requirements must complete a second natural science course.